



LEST WE REMEMBER

Matt Van Rys

3D Title Sequence

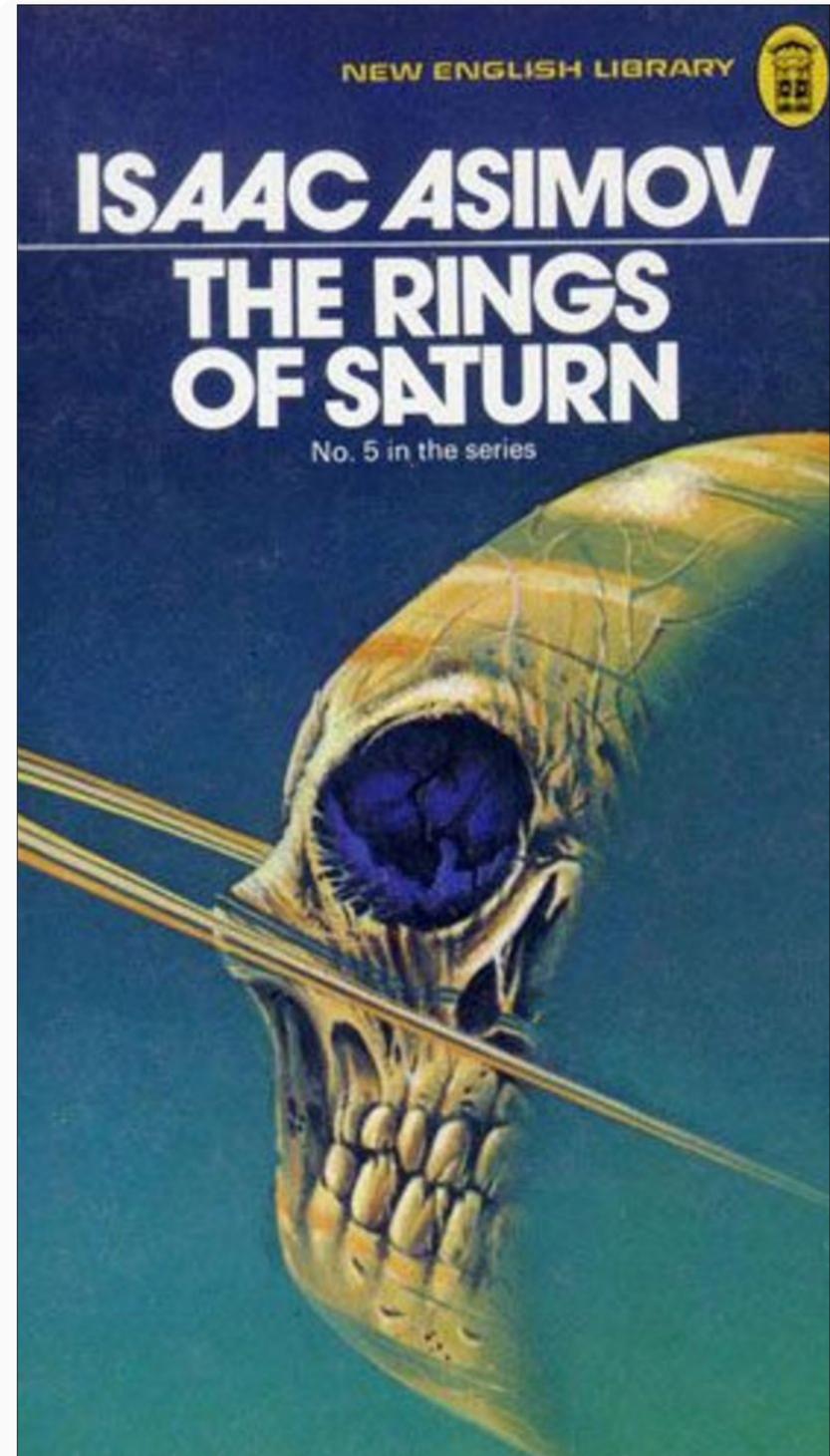
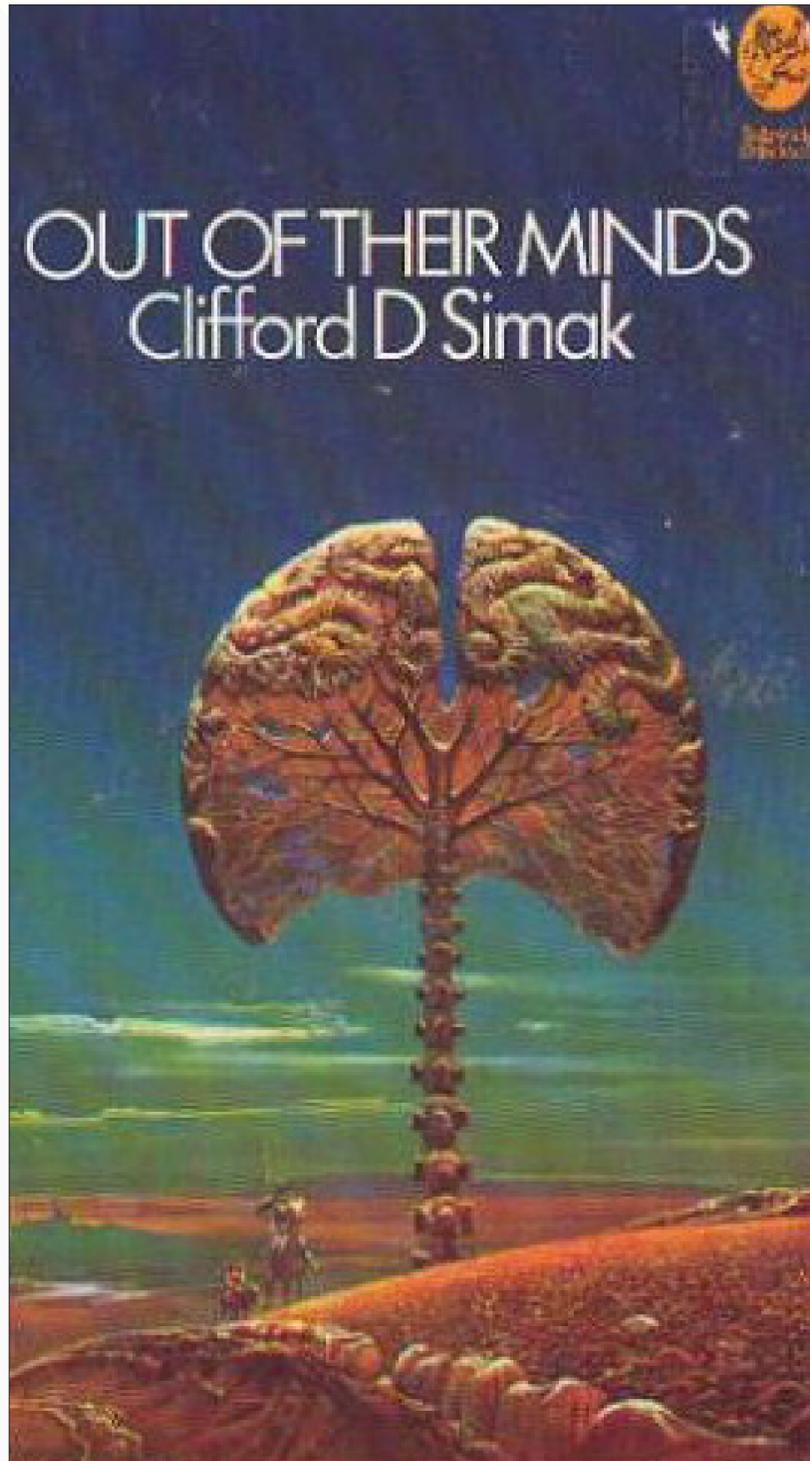
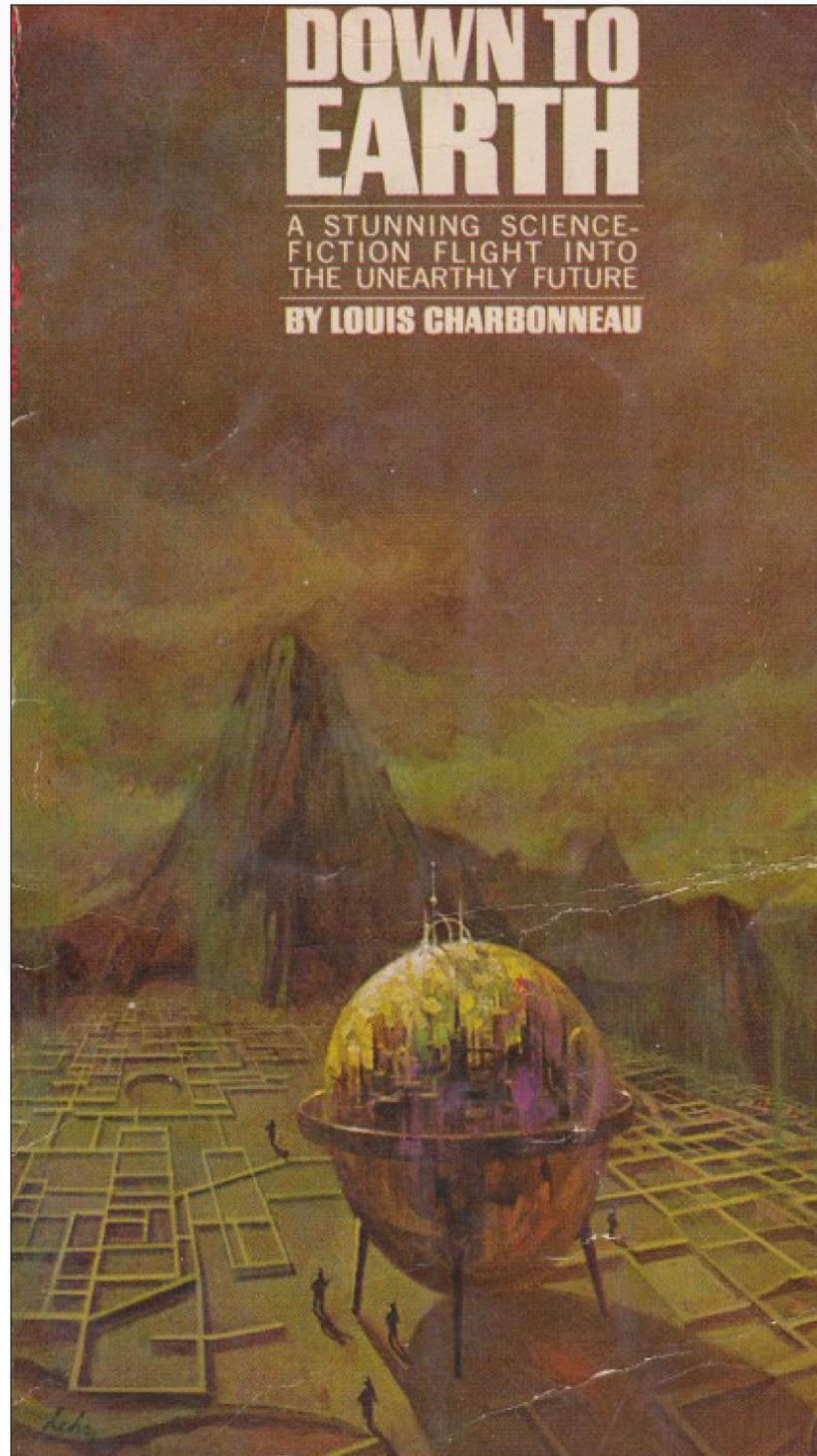
Lest We Remember

The concept for this title sequence is based on the title sequence design convention of slowly revealing the logo. Examples such as the title sequences for *Dead Zone* and *Stranger Things* suggest parts of letterforms as graphic objects slowly revealing the building of the final logo of the film. The sequence is for a fictional film based on the short story *Lest We Remember* by Isaac Asimov. The story is about a man who receives a drug that allows him to index and retrieve every sensory memory he has ever had. Using that as the starting point, I decided to suggest the connections being made in his brain by showing the letterforms slowly coming together. The texture I chose represents the power of the pharmaceutical company he works for and also the doom his new recollection is sure to have on his personal relationships. The music is from the song *Copter* by the group SURVIVE which supports the 1980's dour feeling of the original writing through deep synthesizer melodies and heavy rhythms.

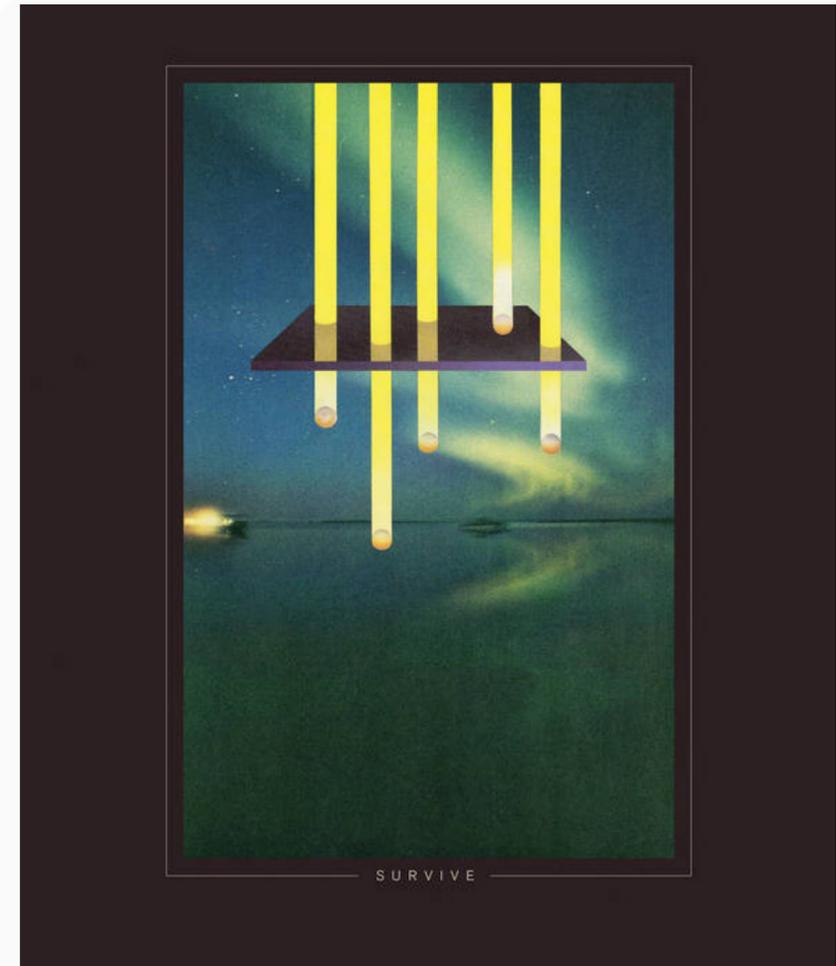
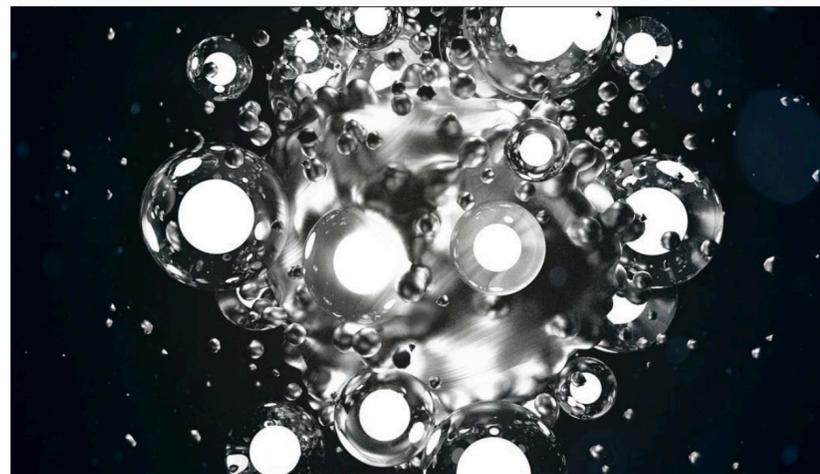
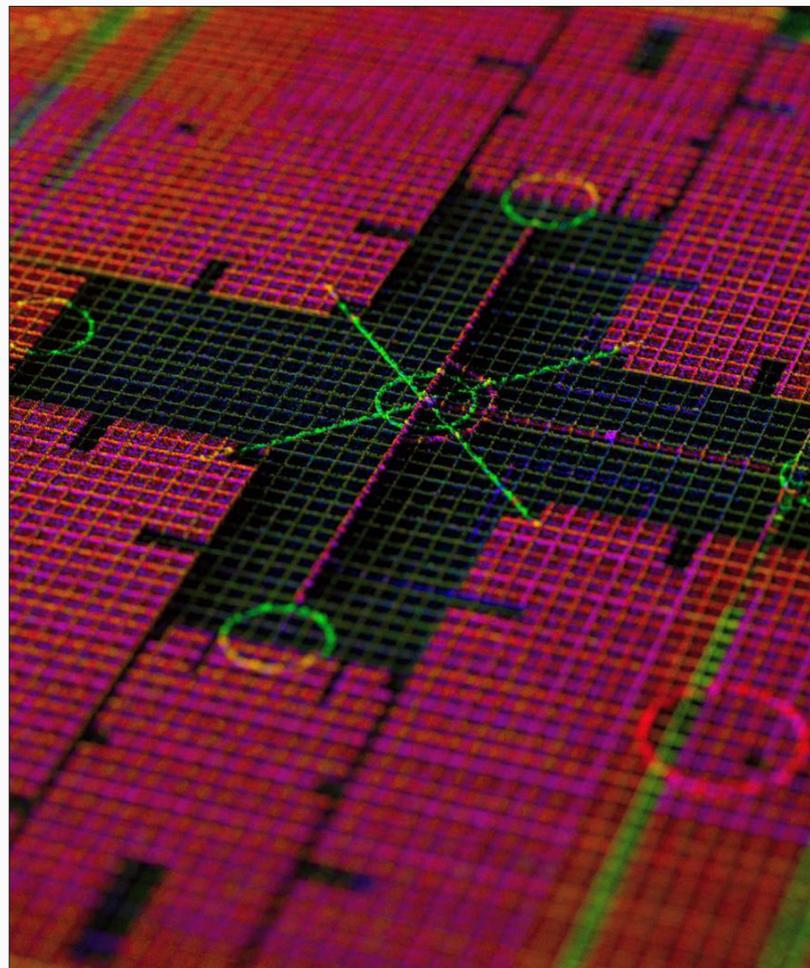
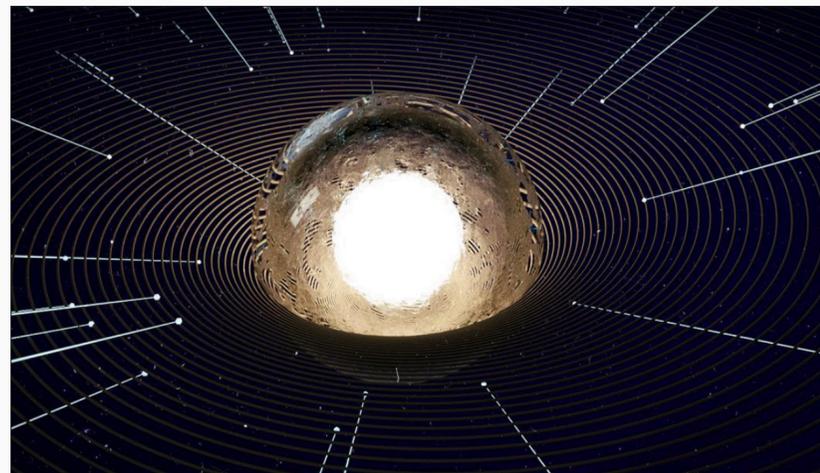
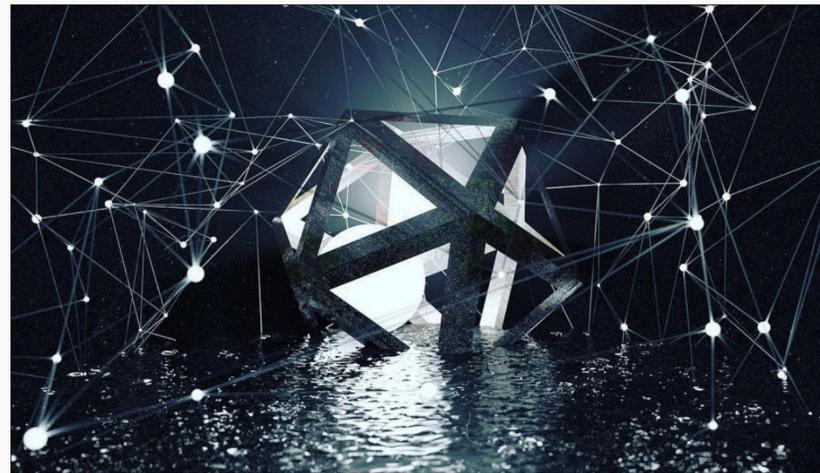
Treatment: The finished piece is treated with a muted tone in mostly blues and blacks. There are occasional burns of yellow and green to give the piece a feel more in keeping with the release of the original story. The noise, grain, and distressing also suggest older film media.

Motion: The motion is treated with slow floating 3D letterforms in a void space. The focus racks in and out implying a physical camera in this imaginary space. Light plays slightly and animates across the objects, further suggesting ideas of mental connections and memory.

◆ SCIENCE FICTION BOOK COVER INSPIRATION



MOOD BOARD



**LEST WE
REMEMBER**

TRY EUROSITILE EXTENDED
TRY BANK GOTHIC
TRY WAUKEGAN



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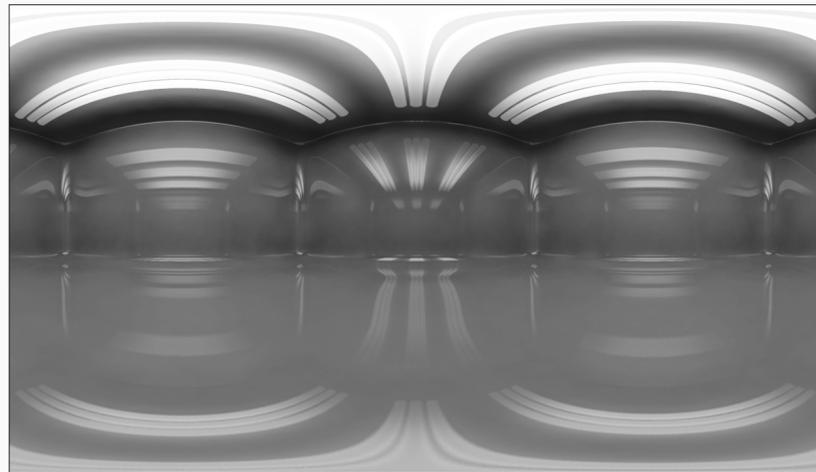
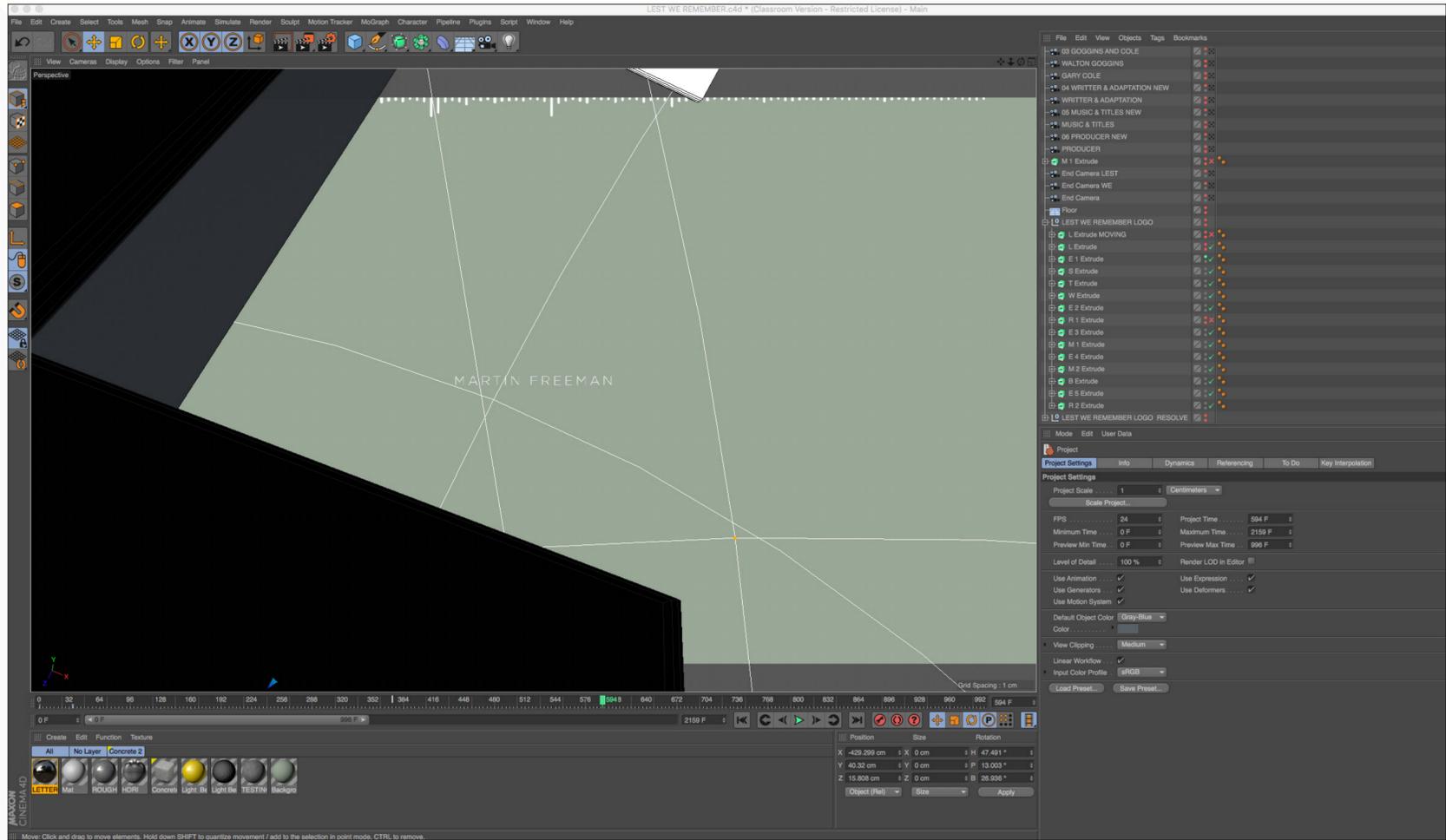
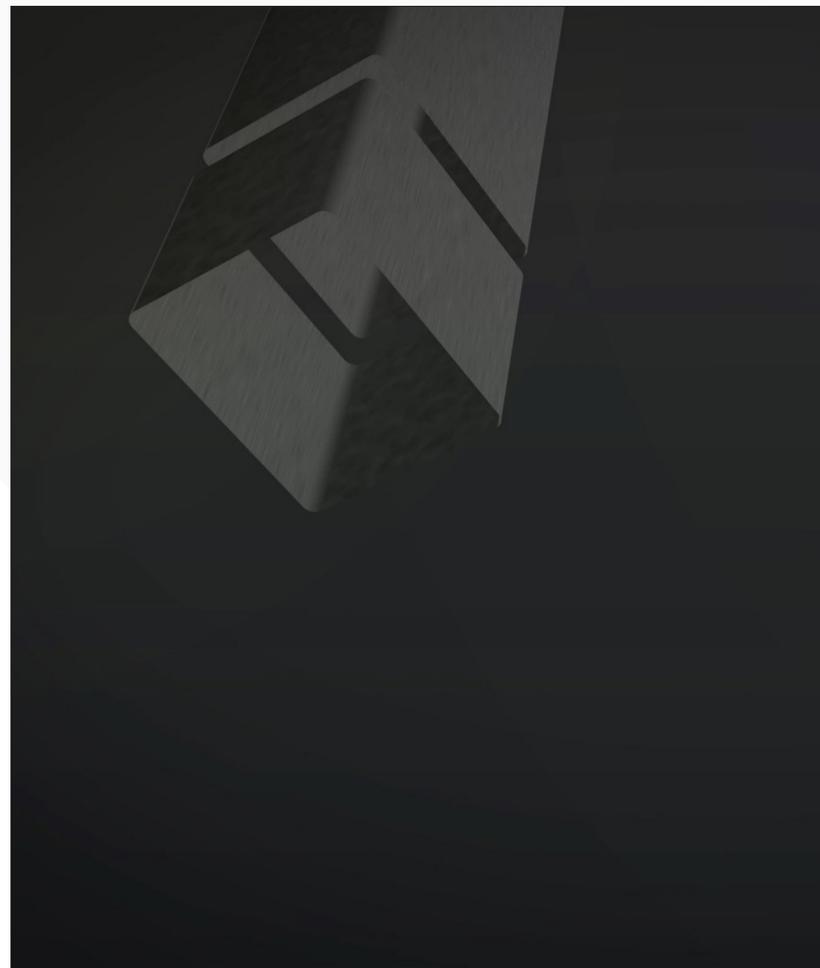
PARAMOUNT PICTURES
MARTIN FREEMAN
AMY ADMANS
WALTON GOGGINS
GARY COLE
WRITTEN BY: THOMAS LENON
ADAPTED FROM: LEST WE REMEMBER BY ISSAC ASIMOV
TITLES BY: MATT VAN RYS
MUSIC BY: SURVIVE
PRODUCED BY: ELI BUSH
...LEST WE REMEMBER...
DIRECTED BY: DENIS VILLENEUVE

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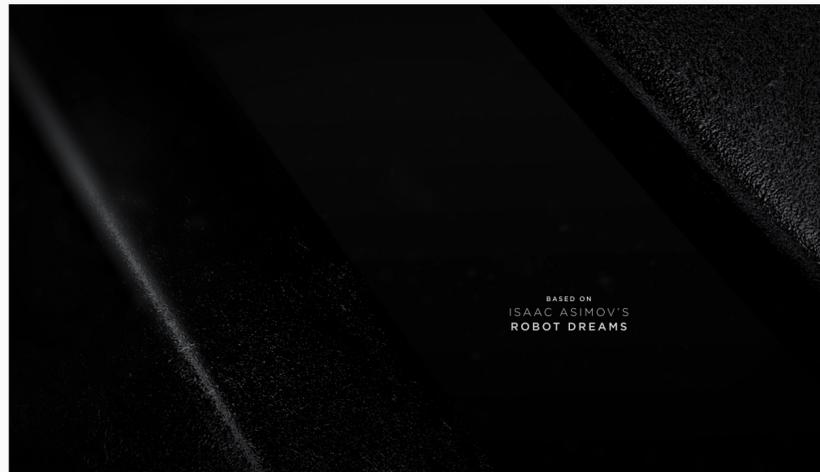
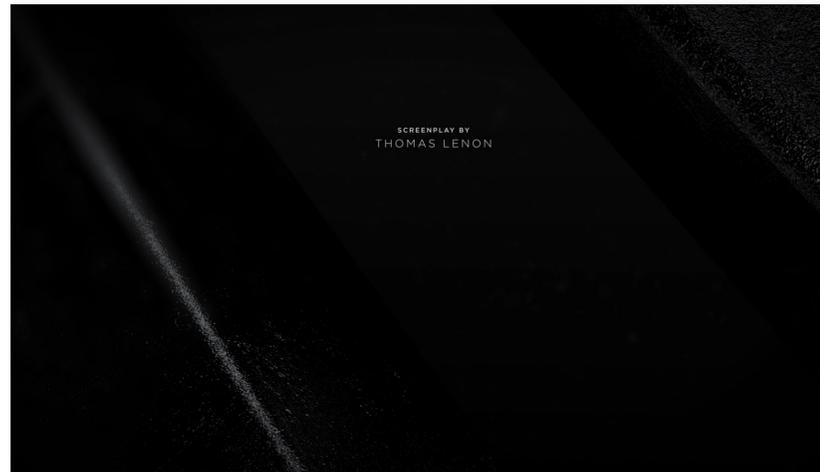
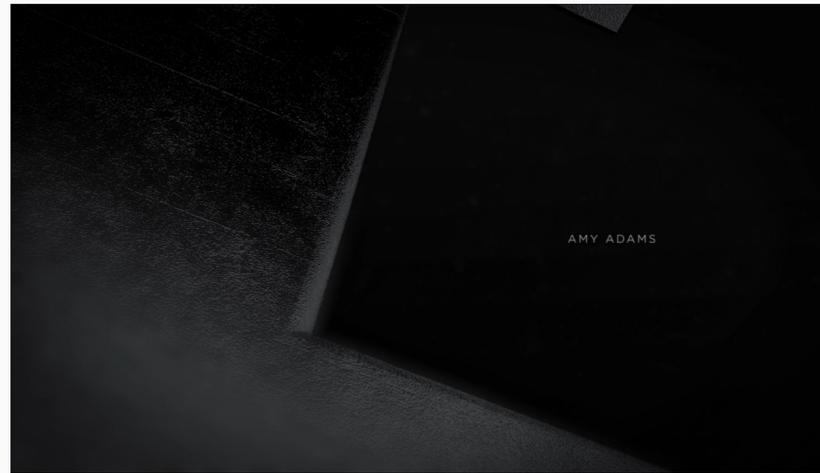
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PRODUCTION



◆ STILLS



THANK YOU.