



MATT VAN RYS

PRODUCER & MOTION DESIGNER

712.441.6255 ■ mattvanrys.com ■ matt@mattvanrys.com

EDUCATION

Savannah College of Art & Design (SCAD)

Savannah, GA

MFA - Motion Media

GPA: 4.0

Expected Graduation: December 2017

Dordt College

Sioux Center, IA

BA - Graphic Design, Art History

GPA: 3.75

Graduated: 2004

SKILLS

Software

After Effects
Cinema 4D
Premier
Illustrator
Photoshop
InDesign
Dreamweaver
Microsoft Office

Technical

HTML
CSS
PHP/MySQL
Javascript
Processing
Arduino
Photography
Cinematography

Professional

Project Management & Production
Client Relations & Project Budgeting
Creative Leadership & Direction
Concept Development & Creative Process
Storyboarding & Ideation
Interpersonal Communication
Collaborative Working
Independent Working

AWARDS

Scholarships - SCAD 2015-2017
GD USA Web Design Awards 2010
GD USA Awards Finalist (5 Pieces) 2009
Scholarships, Dordt College 2000-2004

ACTIVITIES

Prairie Grass Film Challenge Judge 2017
Inspire Workshop - Erin Sarofsky 2016
CoMotion 2016
Prairie Grass Film Challenge Judge 2016
Inspire Workshop - Preston Gibson 2015
MOME Love Club 2015-2017
Alumni Graphic Design Show 2009
Senior Art Show 2004
Cherokee Museum Student Show 2003
Junior Art Show 2003
DC Art Club 2000-2004

DESIGNING EXPERIENCE

Van Rys Studios, Savannah GA

Freelance Designer

2003 - Present

- Developed new brand identities, print material and websites for 5 new companies.
- Designed updated brand identities for 3 existing companies with print and web deliverables.
- Designed and Developed over 40 websites for 4 different agencies.
- Provide maintenance and technical help for ongoing projects.

Creative Resource Inc., Orange City IA

Graphic Designer

2004 - 2013

- Shaped and executed a number of full re-branding projects for companies and product lines.
- Developed year-long sales programs including print, web, point-of-sale and social media graphics.
- Pioneered changes to agency's web design and development process. Custom programmed and maintained a number of key internal and external web applications.
- Facilitated ability for in-house motion graphics and cinematography in conjunction with developing in-house commercial photography system.

Dordt College, Sioux Center IA

Graphic Designer

2002 - 2004

- Designed a wide array of promotional material for the college, directed both at potential students, parents of students, and donors.

TEACHING EXPERIENCE

Dordt College, Sioux Center IA

Adjunct Professor of Art

2010-2014

- Developed and taught Web & Interactive Design course
- Developed and taught Motion Graphics course
- Developed and taught Advanced Graphic Design course

Dordt College, Sioux Center IA

Graphic Design Teacher's Aid

2003-2004

- Assisted students with technical questions in several levels of Graphic Design courses

LECTURES & WORKSHOPS

Lead 18 Collegiate Lecture/Workshops 2006-2015
Alumni Designer Panel Participant 2008

PUBLICATIONS

GlynLyon Infographics Film, Interviewee 2014
GlynLyon Marketing Film, Interviewee 2013
5 DCAIGA Blog Articles on Visiting Artists 2008-2011

THINGS I LIKE

Traveling, Comedy, Family, Buttery Smooth Animation, Hiking, Pineapple, Hockey, Ketchup Chips, Live Music, Films, Good Conversation, Learning, Vodka