



# MATT VAN RYS

PRODUCER & MOTION DESIGNER

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## EDUCATION

### Savannah College of Art & Design (SCAD)

Savannah, GA  
MFA - Motion Media  
GPA: 4.0  
Graduation: June 01, 2018

### Dordt College

Sioux Center, IA  
BA - Graphic Design, Art History  
GPA: 3.75  
Graduated: 2004

## TEACHING EXPERIENCE

**SCAD**, Savannah GA  
Motion Media Design Teachers Aid 2017-Present

- Assisted students with technical questions and conceptual critique in several Motion Media Design courses: Cinematography & Editing, Motion Media Projection, Motion Techniques I, Motion Techniques II, and Motion Media Multi-Platform Branding.

**SCAD**, Savannah GA  
Summer Seminar Instructor 2017

- Developed curriculum and taught Motion Media Design for SCAD's Summer Seminar program (high school students).

**Dordt College**, Sioux Center IA  
Adjunct Professor of Art 2010-2014

- Developed curriculum and taught three courses: Web & Interactive Design, Motion Graphics Design and Advanced Graphic Design.

**Dordt College**, Sioux Center IA  
Graphic Design Teacher's Aid 2003-2004

- Assisted students with technical questions in several levels of Graphic Design courses

## AWARDS

Scholarships - SCAD 2015-2018

CoMotion 2017 - Student Showcase Winner 2017  
*Compositing Design (with Wendy E. & Bridget R.)*

GD USA Web Design Awards 2010

GD USA Awards Finalist (5 Pieces) 2009

Scholarships, Dordt College 2000-2004

## DESIGNING EXPERIENCE

**Van Rys Studios**, Savannah GA  
Freelance Designer 2003 - Present

- Designed brand identities, print and websites for 8 companies.
- Designed and Developed over 45 websites for multiple agencies.

**Creative Resource Inc.**, Orange City IA  
Graphic Designer 2004 - 2013

- Executed a number of full re-branding projects for companies and product lines, including print, web, point-of-sale and social media graphics.
- Pioneered changes to agency's web design and development process. Custom programmed and maintained a number of key internal and external web applications.
- Facilitated ability for in-house motion graphics and cinematography in conjunction with developing in-house commercial photography system.

**Dordt College**, Sioux Center IA  
Graphic Designer 2002 - 2004

- Designed an array of promotional material directed at potential students, parents of students, and donors.

## EXHIBITIONS

*Abstractions in Light* — Pulse Festival 2018

*Inside the Uncanny Redux & Up Close and Impersonal* — Architectural Projections 2017

*Memento Mori* — Bad + Rad Art Show 2017

*Liminal* — The Art of the Spectacle 2017

*Painted Celluloid, Disordered Surveillance, DLP, Glitch Poetic Terrorism, Glitchy Orange DLP, Macro Surveillance, Mosaic, Ordered Surveillance, Playful Pixels, Psychedelic* — Architectural Buttery Projections, Digital Graffiti Visiting Artist 2017

Alumni Graphic Design Show 2009

Senior Art Show 2004

Cherokee Museum Student Show 2003

Junior Art Show 2003

## SKILLS

### Software

After Effects  
Cinema 4D  
Premiere  
Illustrator  
Photoshop  
InDesign  
Dreamweaver  
MadMapper  
Microsoft Office

### Technical

HTML  
CSS  
PHP/MySQL  
Javascript  
Processing  
Arduino  
Photography  
Cinematography

### Professional

Project Management & Production  
Client Relations & Project Budgeting  
Creative Leadership & Direction  
Concept Development & Creative Process  
Storyboarding & Ideation  
Interpersonal Communication  
Collaborative Working & Independent Working

## ACTIVITIES

MOME Masters Group Leader	2017-Present
MOME Love Officer	2017-Present
CoMotion 2018 Volunteer	2018
CoMotion	2018
Prairie Grass Film Challenge Judge	2018
Demo Reel Workshop — Austin S.	2018
SCAD Day Projectionist	2018
SCAD Day Projectionist	2017
Monty After Dark Projectionist	2017
MODE Summit	2017
Business Bootcamp Workshop — John C.	2017
Editing Workflows Workshop — John C.	2017
Sync Sound & Lighting Workshop — John C.	2017
CoMotion 2017 Volunteer	2017
CoMotion	2017
Prairie Grass Film Challenge Judge	2017
Inspire Workshop — Erin Sarofsky	2016
CoMotion 2016 Volunteer	2016
CoMotion	2016
Prairie Grass Film Challenge Judge	2016
Inspire Workshop — Preston Gibson	2015
MOME Love Club	2015-Present
DC Art Club	2000-2004

## PUBLICATIONS

Art & Media Theory Journal — Abstract	2018
GlynLyon Infographics Film, Interviewee	2014
GlynLyon Marketing Film, Interviewee	2013
Contributor DCAIGA Blog (John Vander Stelt)	2011
Contributor DCAIGA Blog (Sarah Franken)	2011
Contributor DCAIGA Blog (Paul Berkbigler)	2011
Contributor DCAIGA Blog (Erik Rodne)	2010
Contributor DCAIGA Blog (Joe Sparano)	2008

## ADDITIONAL PROJECTS

<b>Projectionist</b> — CoMotion 2018 Projections	2018
<b>Producer</b> — CoMotion 2018 Branding	2018
<b>Technical Director</b> — Lights, Camera, Excellence (Black Students Association Annual Event) Architectural Projection	2018
<b>Co-Creative Director</b> — Atlanta Leadership Gala Architectural Projection	2017
<b>Technical Director</b> — <i>White Gold</i> Release Party Architectural Rear Projection	2017
<b>Creative Brief Designer</b> — Battle of the Boards	2017
<b>Technical Director &amp; Projection Coordinator</b> — S.A.C. Masquerade Ball	2017
<b>Animator</b> — Georgia Ports Authority <i>State of the Ports</i> (Brunswick)	2017
<b>Animation Director</b> — <i>Staying In Tune</i> Ben Tucker Jazz Documentary	2017
<b>Creative Director</b> — ESRI Projection on 3D Printed City Model	2017
<b>Programmer</b> — <i>Object; Meaning</i> Interactive Installation by Ria Urbon	2017
<b>Producer</b> — CoMotion 2017 Branding	2017

## LECTURES & WORKSHOPS

Senior Seminar in Art Lecture/Workshop	2015
Student Portfolio Reviewer	2015
Senior Seminar in Art Lecture/Workshop	2014
Student Portfolio Reviewer	2014
Graphic Design Lecture, HS Career Day	2013
Senior Seminar in Art Lecture/Workshop	2013
Motion Graphics I Lecture/Workshop	2013
Motion Graphics II Lecture/Workshop	2013
Career Day Web Design Lecture	2013
Senior Seminar in Art Lecture/Workshop	2012
Career Day Web Design Lecture	2012
Senior Seminar in Art Lecture/Workshop	2011
Senior Seminar in Art Lecture/Workshop	2010
AIGA Student Group Visiting Artist Lecture	2010
Senior Seminar in Art Lecture/Workshop	2009
Panelist, Graphic Design Symposium	2008
Senior Seminar in Art Lecture/Workshop	2008
Classroom Presenter in Basic Graphic Design	2008
Senior Seminar in Art Lecture/Workshop	2007
Senior Seminar in Art Lecture/Workshop	2006
Advanced Graphic Design Lecture/Workshop	2006

## THINGS I LIKE

Traveling, Comedy, Family, Buttery Smooth Animation, Hiking, Pineapple, Hockey, Ketchup Chips, Live Music, Films, Good Conversation, Learning, Vodka