



ART & WAR

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Social Justice Design Board

War

War is most often defined as armed conflict between two nations or powerful groups (or groups of nations) in which both sides engage in fighting and violence to suppress the other, either for survival or conquest.

Point of Interest

Some of the history of the word “war” comes from an early Germanic word “verwirren” which meant “to confuse” or “to perplex.” It is an interesting point as art is often able to confuse and perplex long held beliefs or interests.

Much of my research is derived from: [<https://www.newscientist.com/article/dn17423-timeline-weapons-technology/>]

Art

Art is difficult to define, but I understand it as the creation of tangible objects or immersive experiences that either express something of the author and then allow the viewer to thereby engage with the aesthetic work or alternatively critiques an element of society or culture allowing viewers to contemplate or ruminate on an issue at large.

Deforestation

This concept focuses on a war of a different type, one that is driven by the conflict between the human species and the earth. Using a fictional “Michael Bay-esque” fight scene between a tree and a timber harvesting machine, this animation will draw attention to the World Wildlife Foundation’s efforts to reduce deforestation and promote reforestation.

In a nod to action films, the animation will setup with two wide shots, then a medium, followed by four close up shots similar to fight sequences, and finishing with a medium shot.

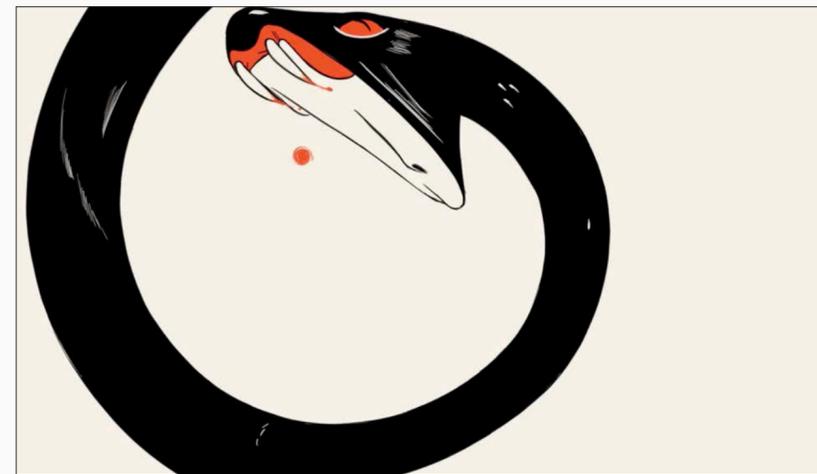
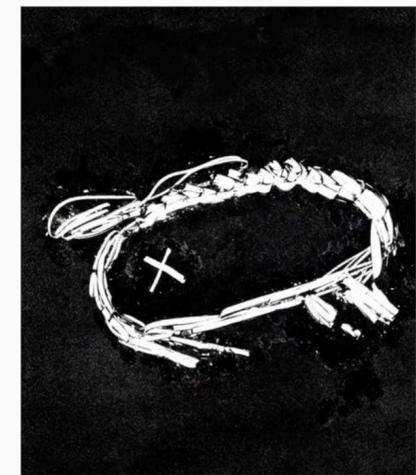
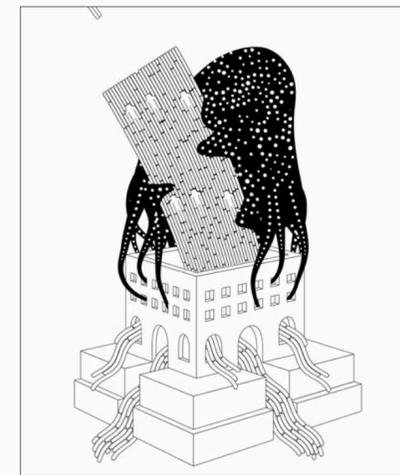
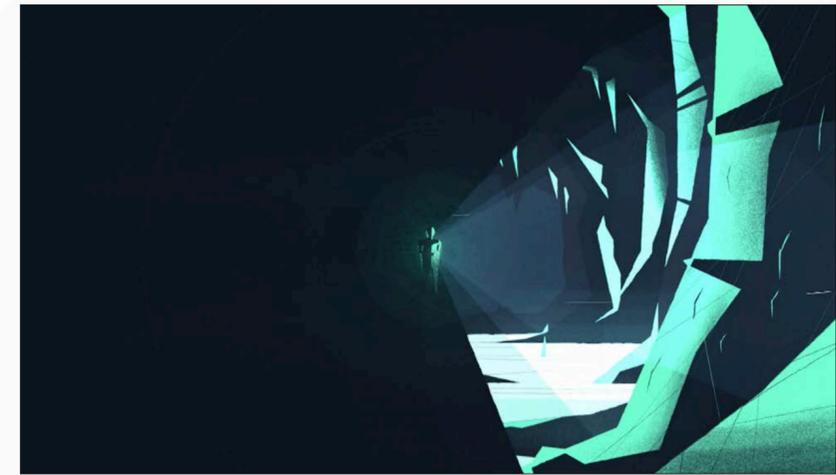
Treatment: This piece is fully illustrated with blocky illustration and fast action elements often seen in frame-by-frame illustrated animations. Texture will be added to help reinforce the grittiness.

Motion: Motion will be smooth but with fast movement and additional motion portrayed through illustrated elements. Delivered as frame-by-frame, it will have a choppy finish.

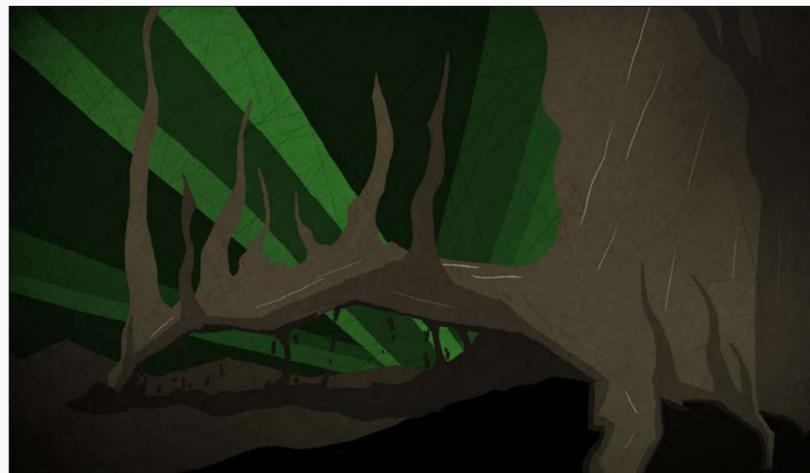
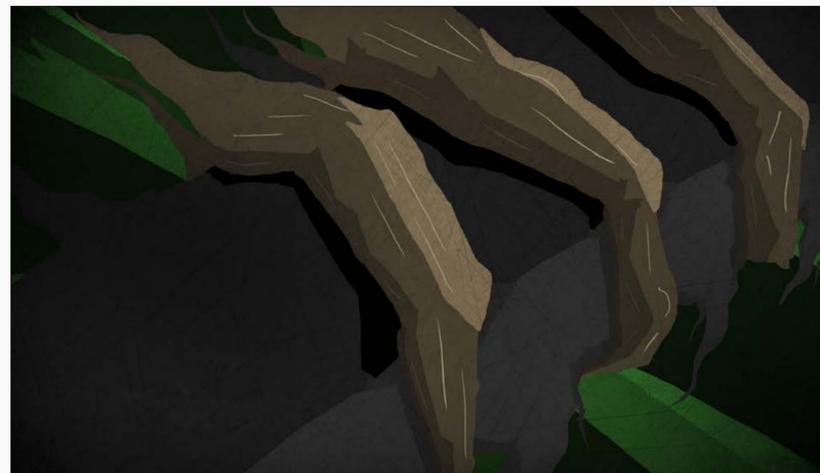
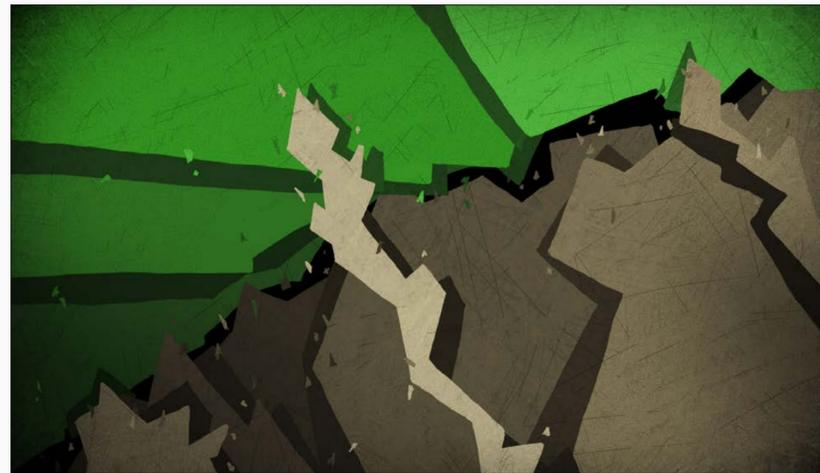
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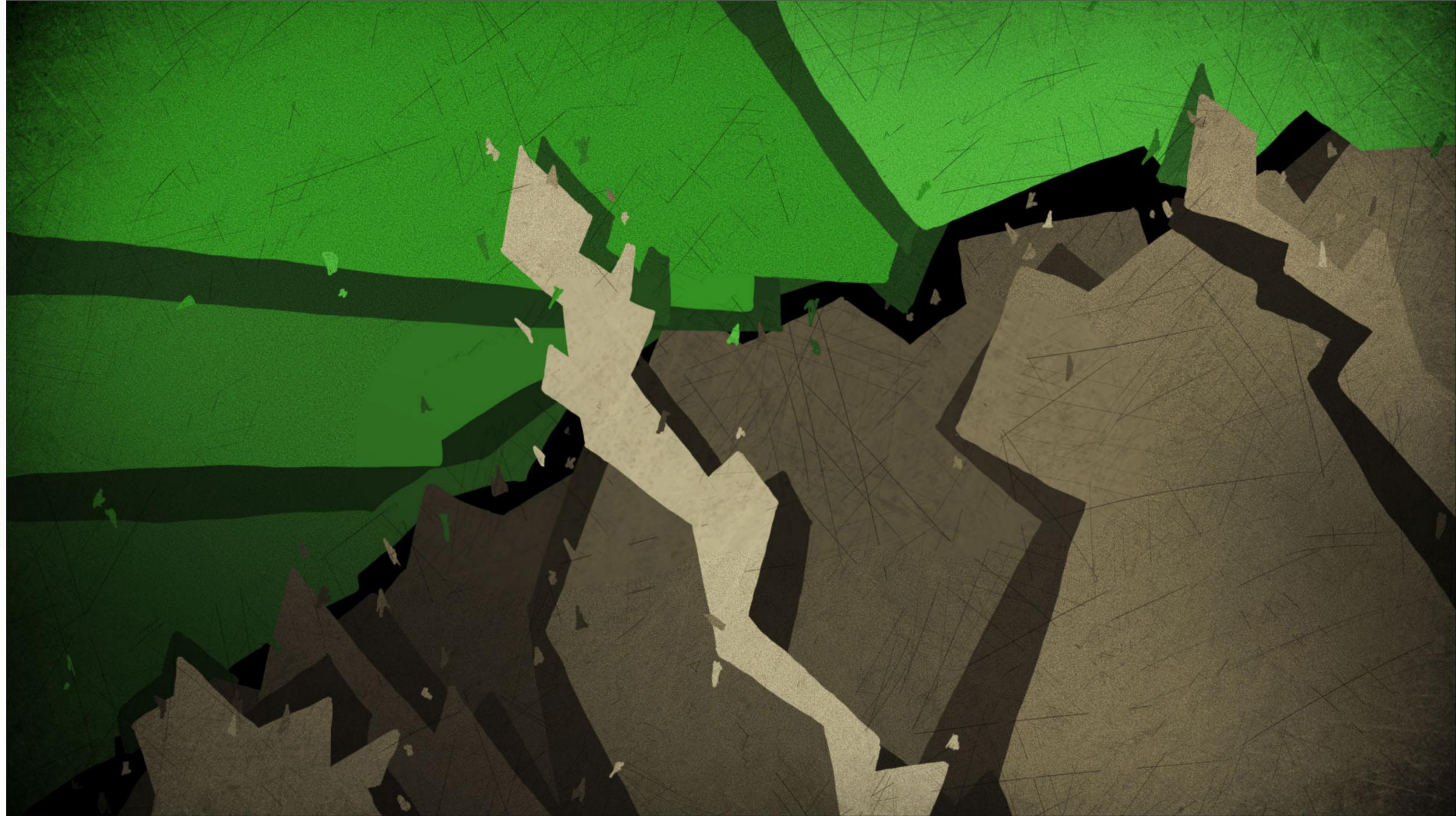


◆ STYLE REFERENCE



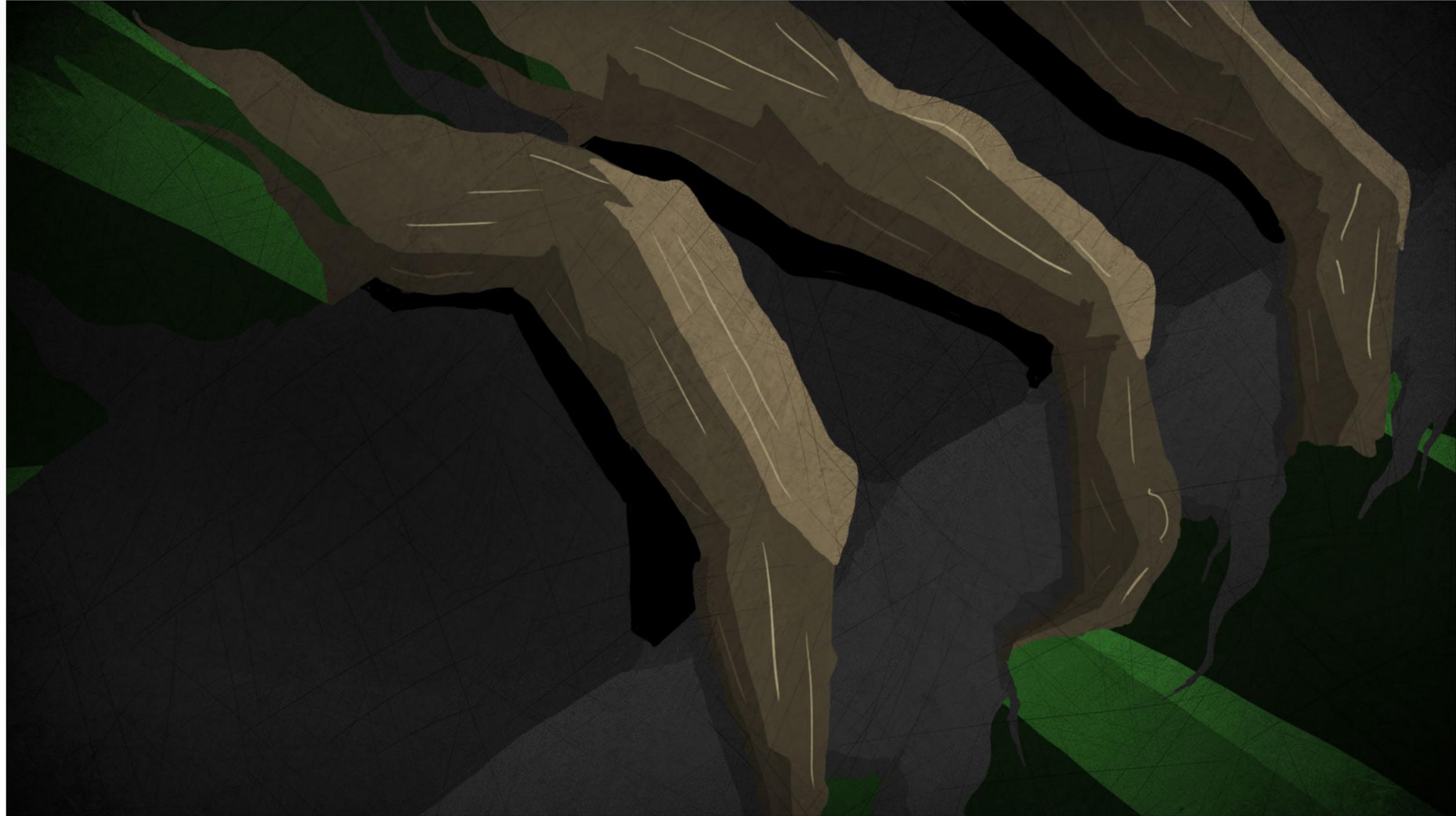
DESIGN BOARD

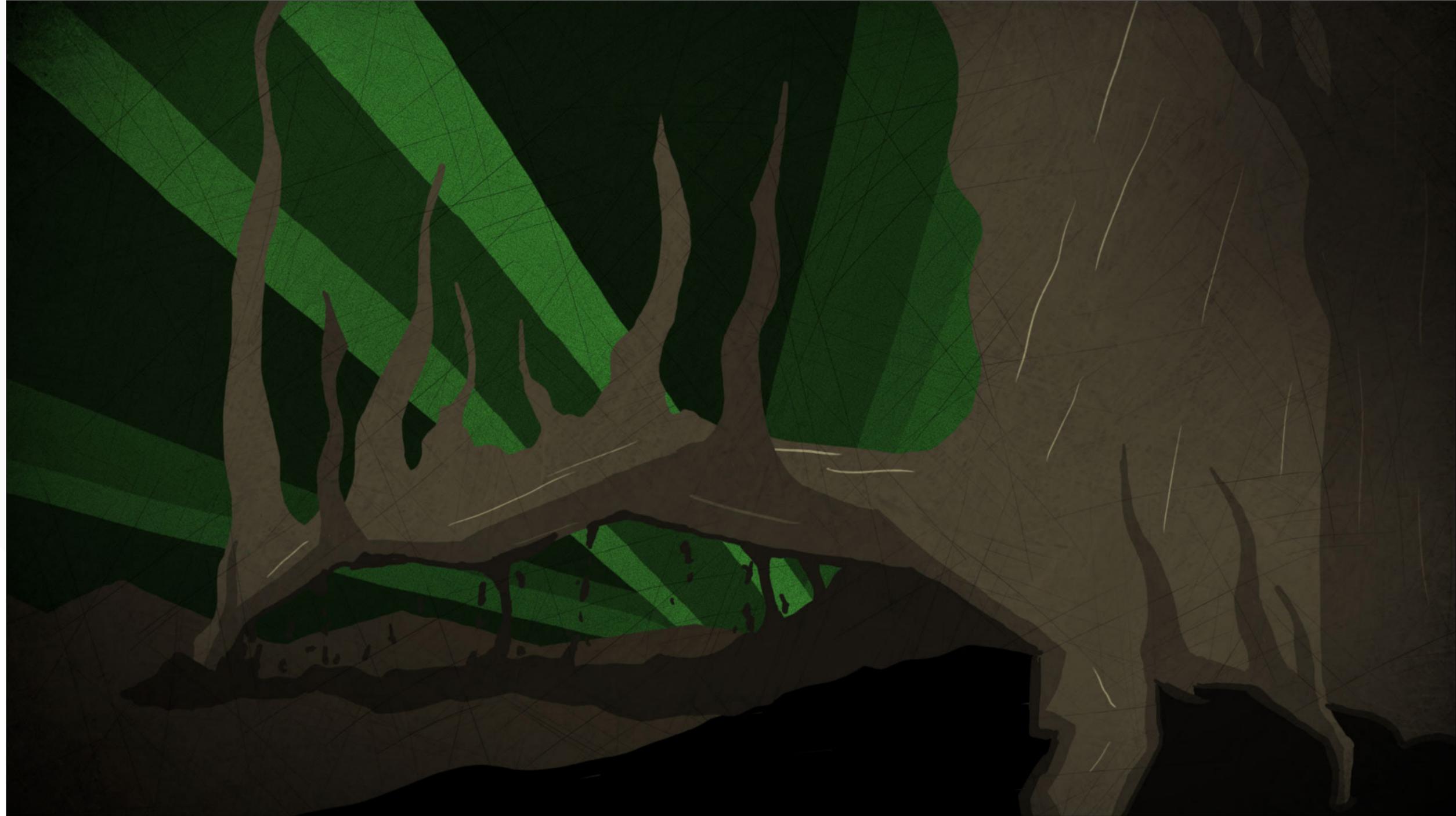


















THANK YOU.