



MATT VAN RYS

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EDUCATION

- SCAD (Savannah College of Art & Design)** 2018
Master of Fine Arts — Motion Media Design
Studies and research focused on the intersection of Graphic Design, Cinema, and Animation to better understand the relationship and opportunities for using moving images as communication devices. Thesis analyzed the use of human scale in media art projections and their effect on the audience in terms of semiotic mimesis.
- Dordt University** 2004
Bachelor of Arts — Art: Graphic Design
Studies focused on Graphic Design in professional advertising practice with additional course work in Art History and Fine Arts; elective course selections also included aesthetics, business and technical writing, and mass communications.

EXHIBITIONS

- Ships of the Sea Maritime Museum: Celestial Seafarers**
Waterworks Architectural and Arboreal Projections 2024
- Macon Film Festival 2019**
Illuminants Multi-Sensory Fulldome Experience 2019
- Simulations**
Mirrored Projections Performance 2018
- Disrupted**
Underskin Projection/Jewelry Performance 2018
- Digital Graffiti 2018**
Buttery Architectural Projections 2018
- Pulse Festival**
Abstractions In Light Projection 2018
- Monty Projections**
Up Close and Impersonal 2017
- Bad + Rad Art Show**
Memento Mori Abstract Film 2017
- The Art of the Spectacle**
Liminal Projection Installation 2017
- Digital Graffiti 2017**
Buttery Architectural Projections 2017
- Alumni Graphic Design Show** 2009
- Senior Art Show** 2004
- Cherokee Museum Student Show** 2003
- Junior Art Show** 2003

EXPERIENCE

- SCAD** Savannah, GA
Professor of Motion Media Design 2022/09–2024/09
Curriculum design for undergraduate and graduate courses for various Motion Design subjects, from design to animation to professional development to research. Focusing on developing rigorous assignment designs to increase student success, increasing retention. Provide career support and advice to ensure placement rates remain high. Support additional university initiatives including study abroad, events, and admissions efforts to further grow the department and raise the department's profile in the professional sphere.
- MOME SCADnow Graduate Coordinator** 2023–2024
Work closely with student success advising, supporting remote student's access to important institutional support, and learning materials. Provide regular orientations and meetings to keep students apprised of best practices for completing their degree program. Facilitate graduate candidacy reviews each quarter and support on-site candidacy reviews in Savannah location. Focused recently on improving the scheduling of SCADnow courses to enhance consistency of student experience.
- MOME Love Club Faculty Advisor** 2023–2024
Work closely with club leadership to ensure they have access to the resources needed to maintain club activities, particularly the successful execution of the CoMotion Conference each year.
- Pläd LLC** Savannah, GA
Co-Founder 2019/01–Present
- SCAD** Savannah, GA
Professor of Digital Communication 2021/09–2022/09
- SCAD** Savannah, GA
Associate Chair of Digital Comm. 2019/04–2021/09
- SCAD** Savannah, GA
Professor of Computer Arts 2018/09–2019/04
- Van Rys Studios** Savannah, GA
Freelance Designer 2003–2019
- SCAD** Savannah, GA
Motion Media Design Teaching Internship 2016–2018
- SCAD** Savannah, GA
Summer Seminar Instructor 2017
- Dordt University** Sioux Center, IA
Adjunct Professor of Art 2010–2014
- Creative Resource Inc.** Orange City, IA
Graphic Designer & Interactive Designer 2004–2013
- Dordt University** Sioux Center, IA
Graphic Designer 2002–2004
- Dordt University** Sioux Center, IA
Graphic Design Teacher's Aid 2003–2004

ADDITIONAL PROJECTS

Projectionist		
<i>Les Nocturnes de SCAD Lacoste</i>	2024	2024
Projectionist		
<i>Les Nocturnes de SCAD Lacoste (XX Anniversary)</i>	2022	2022
Co-Host		
<i>The CrazyBird Podcast</i>	2020	2020
Animator		
<i>Climbing Giants</i> Documentary Film	2019	2019
Animator		
Georgia Ports Authority <i>State of the Ports</i>	2018	2018
Designer & Animator		
2018 Southeast Emmy Awards Branding	2018	2018
Coding & Electronics		
<i>Opulenti</i> Interactive Installation	2018	2018
Animator & Projectionist		
<i>Underskin</i> Performance	2018	2018
Projectionist		
Digital Graffiti 2018 Buttery Projection	2018	2018
Cinematographer		
<i>Le Voyage</i> Animated Short (Rookies Excellence Award)	2018	2018
Technical Director & Projectionist		
UR Legacy Projection	2018	2018
Title Designer & Animator		
<i>Magnolia Kane</i> Film Short	2018	2018
Producer		
<i>Detective Cat</i> Animated Short	2018	2018
Title Designer & Animator		
<i>Retribution</i> Film Short	2018	2018
Projectionist		
CoMotion 2018 Projection	2018	2018
Executive Producer		
CoMotion 2018 Branding	2018	2018
Technical Director		
Lights, Camera, Excellence Projection	2018	2018
Title Designer & Animator		
<i>Dr. Otis</i> Film Short	2018	2018
Co-Creative Director		
Atlanta Leadership Gala Projection	2017	2017
Technical Director		
<i>White Gold</i> Release Party Projection	2017	2017
Creative Brief Designer		
Battle of the Boards Workshop	2017	2017
Technical Director & Projectionist		
SAC Masquerade Ball	2017	2017
Animator		
Georgia Ports Authority <i>State of the Ports</i>	2017	2017
Animation Director		
<i>Staying In Tune</i> Documentary	2017	2017
Creative Director		
ESRI Projection on 3D Printed City	2017	2017
Programmer		
<i>Object; Meaning</i> Interactive Installation	2017	2017
Producer		
CoMotion 2017 Branding	2017	2017

LECTURES & WORKSHOPS

Animation Wizardry Lacoste Workshop	2024	2024
The Fundamental Influence of Op Art on Transitions	2024	2024
No More Moodboards–Inspiration Outside Pinterest	2024	2024
Scale & Spectacle–Disrupting Public Spaces	2024	2024
After Effects 101 Lacoste Workshop	2022	2022
Photoshop Actions Lacoste Workshop	2022	2022
Projection Mapping Lacoste Workshop	2022	2022
Frame-by-Frame Animation Lacoste Workshop	2022	2022
Plan Your Pitch SCAD Day Workshop	2021	2021
How to Document your Creative Process	2020	2020
Designing Epic Slide Presentations Workshop	2020	2020
Rising Star Event - Personal Branding Workshop	2020	2020
Animating Type & Logos in After Effects Workshop	2020	2020
Creating Websites in Adobe Portfolio Workshop	2020	2020
Creative Professional Resumes Workshop	2020	2020
Questions of Introspection Workshop	2020	2020
Creative Process Documentation Workshop	2020	2020
Going Virtual - Teaching Technology Workshop	2020	2020
MOME Masters Review Practice Session	2020	2020
MOME Love Professionalism Workshop	2020	2020
Process Books in InDesign Workshop	2020	2020
Animation in Photoshop Workshop	2020	2020
DIGI Department Curriculum Workshop	2019	2019
MOME Masters Review Practice Session	2019	2019
Process Books in InDesign Workshop	2019	2019
Animation in Photoshop Workshop	2019	2019
Websites for Creative Professionals Workshop	2019	2019
Designing Epic Slide Presentations Workshop	2019	2019
Projection Mapping Workshop	2019	2019
Projection Template/File Preparation Workshop	2017	2017
Compression Workshop	2017	2017
Senior Seminar in Art Lecture/Workshop	2015	2015
Student Portfolio Reviewer	2015	2015
Senior Seminar in Art Lecture/Workshop	2014	2014
Student Portfolio Reviewer	2014	2014
Graphic Design Lecture, HS Career Day	2013	2013
Senior Seminar in Art Lecture/Workshop	2013	2013
Motion Graphics I Lecture/Workshop	2013	2013
Motion Graphics II Lecture/Workshop	2013	2013
Career Day Web Design Lecture	2013	2013
Senior Seminar in Art Lecture/Workshop	2012	2012
Career Day Web Design Lecture	2012	2012
Senior Seminar in Art Lecture/Workshop	2011	2011
Senior Seminar in Art Lecture/Workshop	2010	2010
AIGA Student Group Visiting Artist Lecture	2010	2010
Senior Seminar in Art Lecture/Workshop	2009	2009
Alumni Designer Panel Participant	2008	2008
Senior Seminar in Art Lecture/Workshop	2008	2008
Classroom Presenter in Basic Graphic Design	2008	2008
Senior Seminar in Art Lecture/Workshop	2007	2007
Senior Seminar in Art Lecture/Workshop	2006	2006
Advanced Graphic Design Lecture/Workshop	2006	2006

ACTIVITIES

CoMotion (Remotely)	2024
CoMotion Showcase Finalist Voting	2024
CoMotion Portfolio Review Assignments	2024
MOME Department Capstone Assessment	2023
CoMotion	2023
CoMotion Showcase Finalist Voting	2023
CoMotion Portfolio Review Assignments	2023
Guests & Gusto Host — Antonio Hardy, Scholar	2023
Unreal Engine Encounters Workshop	2022
MOME Department Use of Results Assessment	2022
CoMotion	2022
CoMotion Showcase Finalist Voting	2022
CoMotion Portfolio Review Assignments	2022
CoMotion	2021
CoMotion Showcase Finalist Voting	2021
CoMotion Portfolio Review Assignments	2021
Typographics	2020
General Education Assessment	2020
CoMotion	2020
CoMotion Showcase Finalist Voting	2020
CoMotion Portfolio Review Assignments	2020
QEP Impact Team	2019
Digital Communications E-Learning Course Design	2019
Digital Communications Curriculum Development	2019
CoMotion Dynamic Backgrounds Panel Moderator	2019
Prairie Grass Film Challenge Judge	2016–2019
MOME Graduate Students Group Leader	2017–2018
MOME Love Officer	2017–2018
CoMotion 2018 Volunteer	2018
CoMotion	2018
Demo Reel Workshop — Austin Shaw	2018
SCAD Day Projectionist	2017–2018
MOME Love Club	2015–2018
Monty After Dark Projectionist	2017
MODE Summit (Motion Design Education Conference)	2017
Business Bootcamp Workshop (John Colette)	2017
Editing Workflows in Premiere Workshop (John Colette)	2017
Sync Sound & Lighting Workshop (John Colette)	2017
CoMotion 2017 Volunteer	2017
CoMotion	2017
Inspire Workshop (Erin Sarofsky)	2016
CoMotion 2016 Volunteer	2016
CoMotion	2016
Inspire Workshop (Preston Gibson)	2015
AIGA	2004–2005, 2009–2010
DC Art Club	2000–2004

AWARDS

Gutstein Prize Award	2018
Outstanding Academic Achievement Award	2018
Rookies Draft Selection	2018
SCAD Excelcus Laurette Candidate	2018
MOME Excellence in Academics & Leadership	2018
Scholarships, SCAD	2015–2018
CoMotion 2017 - Compositing Design Award (Collab)	2017
GD USA Web Design Awards (1 Submission)	2010
GD USA Awards Finalist (5 Submissions)	2009
Scholarships, Dordt University	2000–2004

PUBLICATIONS

Figural Projections — MFA Thesis	2018
Art & Media Theory Journal — Abstract	2018
GlynLyon Infographics Film, Interviewee	2014
GlynLyon Marketing Film, Interviewee	2013
Contributor DCAIGA Blog (John Vander Stelt)	2011
Contributor DCAIGA Blog (Sarah Franken)	2011
Contributor DCAIGA Blog (Paul Berkgigler)	2011
Contributor DCAIGA Blog (Erik Rodne)	2010
Contributor DCAIGA Blog (Joe Sparano)	2008

SKILLS

Software

After Effects
Cinema 4D
Premiere Pro
Illustrator
Photoshop
InDesign
Dreamweaver
MadMapper
Microsoft Office

Professional

Project Management
Client Relations
Project Budgeting
Creative Leadership
Concept Development
Storyboarding & Ideation
Collaboration

Technical

Graphic Design
User Interface Design
HTML/CSS
PHP/MySQL
Javascript
Processing
Arduino
Photography/Cinematography
Projection Mapping

Academic

Curriculum Development
Instruction Design
Pedagogy Analysis
Student Support & Advising
Synchronous Online Teaching
Asynchronous Online Teaching
Classroom Performance

